

## PRESS RELEASE

# First cohort of Startupbootcamp FinTech in Latin America secures 30 collaboration projects with financial industry

- *The eleven fintech startups of the first generation of Startupbootcamp FinTech in Latin America showcased their innovation story and their evolution during their acceleration process in Demo Day.*
- *The event was made up of 200 attendees: fintech industry and entrepreneurship community in Mexico City key players.*

**Mexico City, October 16th, 2017** – The first [Startupbootcamp FinTech](#) program in Latin America (joint venture between Startupbootcamp and Finnovista), celebrated the end of its first batch during Demo Day. The startups have collectively secured 30 pilot projects and collaborations with financial entities and corporate partners of the program.

The eleven fintech startups of this first generation showcased their innovation story and evolution during their acceleration process in front of key players from the financial industry and across the entrepreneur community in Mexico City.

After 13 weeks of acceleration, the entrepreneurs had 1000+ one-to-one meetings with mentors, the local and global Startupbootcamp teams and representatives of the corporate partners who support the program; more than 10 workshops and 50 talks on different topics to improve their business, as well as private conversations with more than 30 investors and 250 mentors.

To date, [Bdeo](#) (Spain), [Dapp](#) (Mexico), [DILE](#) (Colombia), [Finerio](#) (Mexico), [Flink](#) (Mexico), [Friendly Transfer](#) (Ecuador), [Konsigue](#) (Mexico), [Mensajea](#) (Ecuador), [PayIt](#) (Mexico), [Tesseract](#) (Mexico) and [Übank](#) (Chile) have achieved 30 pilot projects and collaborations of different kind with financial entities and the corporate partners of the program: [Visa](#), [Fiinlab powered by Gentera](#), [BanRegio](#), [HSBC México](#), [IGNIA](#), [EY México](#) and [White & Case](#).

Eduardo Morelos, Program Director of Startupbootcamp FinTech Mexico City declared: "We have successfully closed the first chapter of this program in Latin America: eleven startups accompanied us on our first mission. They shared their innovations, and proven business growth in Latin America in the financial services sector is a great opportunity for collaboration with industry and investment".

At the event, 200 attendees accompanied the local team and the startups to close this first batch. Meanwhile, Jesús Cohegrus, remarkable speaker and founder of eMotion Interactive, invited all to innovate everyday in his keynote: The secret to connect with the new market.

At the end, Morelos invited regional fintech startups to join the Startupbootcamp global community for the next cohort of startups, which will be announced in Q1 2018.

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[About Startupbootcamp FinTech](#)

Launched in 2014, Startupbootcamp FinTech is the leading global FinTech accelerator focused on innovation for the financial services industry. Based in London, Singapore, New York, Mumbai and Mexico City, each program is supported by a network of financial services partners, as well as an extensive mentor and alumni network from more than 30 countries across the globe. Startupbootcamp FinTech is part of the global award-winning Startupbootcamp, a network of industry focused startup accelerators. For more information, visit: <http://www.startupbootcamp.org> where you can find details about each program.

[Startupbootcamp FinTech Mexico City](#) is supported locally by Visa, Fiinlab powered by Genera, BanRegio, HSBC Mexico, IGNIA, EY Mexico and White & Case.

Twitter: [@sbcFinTech](#)

LinkedIn: <https://www.linkedin.com/company/startupbootcamp-fintech>

### **About Startupbootcamp**

Founded in 2010, Startupbootcamp is an award winning global network of industry-focused accelerator programs. With 20+ programs in Europe, Asia, North & South America, MENA & Africa, selected startups gain access to the most relevant mentors, partners and investors in their industry. For more information visit: <http://www.startupbootcamp.org>

### **About Finnovista**

Finnovista is an organization that promotes the development of Fintech entrepreneurship in Latin America and Spain, building bridges between startups and corporates in the Financial Services industry.

Web: [www.finnovista.com](http://www.finnovista.com)

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